



NCPA Awards 2012
(for books published in 2011)

Competition Rules

This is the 18th year of the NCPA awards, honoring excellence in publishing and authorship.

Submission criteria

Entrants must be members in good standing of NCPA **prior to December 1st, 2011**. **Membership fees are \$40.00 yearly**. If you are not yet a member and it is before December 1st, the Membership Application can be downloaded from: www.norcalpa.org/

The competition is for books published in 2011. The publication date for books submitted must be between January 1, 2011, and December 31, 2011. Updated editions are acceptable, as long as the update is published in 2011.

To be considered “published,” copies of the book in its published form (not merely as galley or ARC) must have been on hand and available for sale to retail consumers before December 31, 2011, and not have been available for sale earlier than January 1, 2011.

If the copyright year or Library of Congress year (if present) is not 2011, the entrant must supply supporting evidence that the book was “constructively” published in 2011.

To be considered published, an e-book must be available for sale at Amazon and other online booksellers.

Categories

- General Fiction
- General Non-Fiction
- Children’s
- Poetry
- Open (gift books, coffee table books, chapbooks, graphic novels, photographic books, and similar)
- E-book

Design Categories for Book Entries

- Best Overall Book Design/Layout
- Best Overall Marketing/Media Package

Rules, Regulations, and Fee Schedule

- Entries may be made by an author or by the publisher of the book. An author or publisher must be a member of NCPA.
- Complete the entry form. Use the check boxes on the form to indicate categories in which you wish to have your book considered.
- You may enter as many books as you choose, but each book must be entered in only one general category. A separate fee must be submitted with each title.
- If you have a paper book and an e-book, the paper edition must be entered. E-books will be submitted as a CD in PDF format; six CD's must be submitted.
- Enclose the full fee for each entry. Make checks payable to NCPA.
- Six copies of each book and CD must be submitted.
- Design/Layout awards will be given only to paper books. Judging is restricted only to content for an e-book, not design.
- If you select the Marketing/Media category, you will list the URL, so the website can be visited. Any other items such as mailers, articles, advertisements, blogs, radio interviews, etc. can be submitted.
- Design awards will be awarded to the artist/designer whose work appears in NCPA member-submitted materials. The artist or designer need not be a member of NCPA. The design award is for the publisher only.
- Please follow instructions on the entry form. Your entry may be disqualified and money forfeited if any information is incorrect. PRINT CLEARLY.
- A separate entry form is required for each title submitted.

Category Entered	Fee	Copies of Media Needed
Book Awards	\$60.00 for each title entered	6 non-returnable copies of each title submitted
Design/Layout	\$20.00 for each title entered	No extra copies needed
Marketing/Media	\$20.00 for each title entered	6 non-returnable copies of all marketing materials

Entries must be received by **January 15, 2012**. All books and marketing materials are non-returnable. Once a book is received, it becomes the property of NCPA and will be donated to a non-profit or educational organization.

Entries must be received by Friday, January 15, 2012.

Please make checks payable to NCPA.

Please send the form(s), your entry fee(s) and all media to the following address:

NCPA Awards 2012
3104 O Street #270
Sacramento, CA 95816

Further Rules

1. The "publisher" is defined as the person or company who owns the ISBN.
2. An author may enter his or her own book.
3. Judges are drawn from NCPA's membership, the community, publishing professionals, and the media.
4. No judge may submit works for consideration.

Judging Criteria

1. Categories not having any entries will not be part of the year's awards.
2. Winners are determined at the sole discretion of the judges, based on NCPA policy, publishing merit, and literary merit.
3. Books or materials not meeting the judges' minimum criteria for quality or subject matter will be disqualified.

Awards

1. Gold, silver and bronze awards may be awarded in each general book category.
2. The judges may award "honorable mention" certificates at their discretion.

Winners

1. Winners will be announced at the awards celebration and annual NCPA banquet, scheduled for April 29th, 2012.
2. Winners will be announced in general press releases sent to Northern California media.
3. Winners will each receive a plaque/trophy.
4. Winners will receive 48 labels that they may use on their book covers.
5. Winners may purchase additional labels in rolls of 1,000 through NCPA.
6. Winners may use supplied label art to use in their marketing/promotional materials. Past winners have successfully used their NCPA awards to obtain media interest and increase sales.
7. Winners will be featured on the NCPA website.