



NCPA Awards & Scholarship Banquet Sponsors & Program Advertisers

On April 14, 2019, Northern California Publishers and Authors will announce winners of our annual book awards competition and raise funds to support Mustard Seed, a school for homeless children.

Support NCPA, reach an audience of writer-publishers, and be recognized in our banquet program.

Many sponsorship levels available.

- **\$25:** Your name or your company's name will appear in the program, with your message up to a total of 125 characters
- **\$50:** Your business card (or similarly sized advertisement) in the program
- **\$100:** A half page, full color advertisement in the program and verbal recognition at the banquet (4.875" wide x 3.625" high)
- **\$150:** A full page, full color advertisement in the program and verbal recognition at the banquet (4.875" wide x 7.5" high)
 - **\$200:** A full page ad on the inside of the back cover (only 1!)
 - **\$250:** A full page ad on the program's back cover (only 1!)

Submit digital files to amy@amyrogers.com

Send your contact information and payment (check made out to NCPA) to:
Amy Rogers
2740 Creekside Ln
Sacramento, CA 95821

DEADLINE: March 24, 2019



NCPA Awards & Scholarship Banquet PROGRAM AD REQUIREMENTS

Due: March 24, 2019 via email/electronically to amy@amyrogers.com.

All other sized advertisements: must be submitted camera-ready via email/electronically to amy@amyrogers.com

Send payment (check made out to NCPA to: Amy Rogers, 2740 Creekside Ln, Sacramento, CA 95821

Message: Your name/Your company or message listed in the program. Up to 125 characters. **\$25 sponsorship**

Business Card advertisements: business cards must be submitted as-is/camera ready. Only the front side will be included in the advertisement. Be sure to enclose the business card with your payment form or you may submit via email/electronically. **\$50 sponsorship**

\$100-250 sponsorships

Only one inside back cover and one back cover will be sold

Color: Program will be in color. All ads may be submitted black and white or using CMYK colors.

Camera-ready: means a high-resolution PDF and correct sizing required; or a 300-dpi TIF and correct sizing required. No low resolution files or web files.

Your name / Message
Up to 125 characters **\$25**

BUS. CARD
4.875" W
2.25" H
(maximum size)
\$50

HALF-PAGE HORIZONTAL
4.875" W
3.625" H
\$100

FULL PAGE
4.875" W
7.5" H
\$150

FULL PAGE SPECIAL
4.875" W
7.5" H
Inside Back Cover **\$200**
Back Cover **\$250**