

APRIL 2016

# The Pen & Press

Northern California  
publishers & authors

I apologize in advance for the formatting, and so very much included ~ too much to do, too little time to do it, but **DINNER TICKET DEADLINE IS HERE** so I had to stop!

**TICKETS MUST BE PURCHASED BY WEDNESDAY 20 APRIL 2016**

**Purchase tickets:** <https://www.norcalpa.org/Awards-Banquet>

NCPA's 25<sup>th</sup> Anniversary

22<sup>nd</sup> Annual BOOK Awards Banquet

**SUNDAY 24 APRIL 2016**

CHERRY ISLAND GOLF COURSE

2360 Elverta Rd  
Elverta, CA 95626

**5pm** Networking, No-Host Bar, Silent Auction, Book Display

\*(Wine & Beer available)

**5:15pm** WELCOME & INTROS, SPEAKERS ~ **6pm** DINNER

**5:25pm** ~ Special Emcee ~ Bitsy Kemper

**5:35pm** ~ Special Guest Speaker ~ Home Town Hero Anthony Sadler  
(One of three, from the Paris Train Attack last year)

- 27 Entries in our Book Awards
- (On-site Book Store featuring books from this year & award winners from prior years)
- \$1,000 Scholarship to be awarded to local HS student college-bound for Writing, Journalism, Communications &/or Publishing
  - Silent Auction for 2017 Scholarship

**\$25 Buffet includes all you can eat:**

Chicken Breast ~ Tri-Tip ~ Rice ~ Beans ~ Green Salad ~ Rolls

Special Vegan choice for those who don't eat meat.

Coffee or Tea

**Special 25<sup>th</sup> Anniversary Cake**

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APRIL 2016

In addition to our great speaker and emcee, we'll be celebrating and thanking all members, board, and book winners from the past 22-25 years, with a special 25<sup>th</sup> anniversary cake.

This year's award-winning books, plus awarded books from prior years will be on sale. All award winners ... and their books ... from the past have also been sent an Email, inviting them to the awards banquet, as has everyone who's ever been involved with NCPA, and all of its name changes throughout the years: {1991, Sacramento Publishers Association (SPA); October 2001, Sacramento Publishers & Authors (SPA); and our current NCPA, Northern California Publishers & Authors, in 2004.}

We'll also present our \$1,000 Scholarship to this year's winning high school student, from Cosumnes Oaks High School in the Elk Grove School District, plus we have lots of great items on the silent auction for next year's scholarship.

\*\*\*\*\*

**Anthony Sadler**



Anthony Sadler, who along with two friends, helped thwart a terrorist attack aboard a train from Amsterdam to Paris on 21 August 2015, is a senior at Sacramento State University.

Anthony's story is one of overcoming adversity, a tale of true friendship, and an all-around feel-good American triumph. He studies Kinesiology and hopes to use his newfound platform to affect positive change in his community and the world around him.

\*\*\*\*\*

And ... we can't forget that great buffet Cherry Island is providing for us!

**ALL THIS FOR ONLY \$25 ~ GET YOUR TICKETS NOW; DEADLINE IS WED 20 APR**

**<https://www.norcalpa.org/Awards-Banquet>**

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- **DON'T FORGET** ~ If you've EVER won ANY NCPA book award in the past, for a 5% fee, you can sell those books at the 25<sup>th</sup> Anniversary NCPA celebration during the Book Awards Banquet Sunday 24 April. Contact Amy Rogers [amy@sciencethrillers.com](mailto:amy@sciencethrillers.com) for complete details. **MUST BE PRESENT TO SELL BOOKS.** (See above to purchase tickets)

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APRIL 2016

## UPCOMING MEETINGS & EVENTS

**Thursday 12 May 2016 ~ \* FREE \* ~**

**6:30-8:30pm**

**Cool River Pizza**

**1805 Cirby Way Suite #3 ~ Roseville**

(Corner of Cirby & Rocky Ridge)

(You do NOT have to purchase food or beverage,  
but if you do, it's ok to consume them during the meeting)

New member and author/publisher

**Fay Bolton** : **ILLUSTRATING PICTURE BOOKS & PUBLISHING WITH CREATESPACE**

\*CHILDREN BOOK AUTHORS, this is for you! ... and interesting for the rest of us, including those using groups of pictures in our books ... such as MEMOIRS)

Come learn more about just one more different phase of writing and publishing.

AND

**Featured Member Of The Month: Jon Hendricks**, one of our scholarship finalists.

\*

**\*\*NEW\*\* You asked, we complied ~ our 1<sup>st</sup> Lunchtime meeting ~ FREE**

**MON 16 MAY 12N-2pm Mimi's Café (Arden Fair area) 2029 Alta Arden Wy Sac 95825**  
916-614-9278 [www.mimiscafe.com/](http://www.mimiscafe.com/) FREE MEETING, No-host food & beverage ... if you want to check out their menu, go to their website, but it's not mandatory to make a purchase

**More info on the topics and what we'll be doing, closer to the time, via Email; watch for it!**

\*

**Thursday 9 Jun 2016 ~ FREE MEETING ~ Andrew Benzie : More Publishing With Createspace** : different how-to's with Createspace for ALL authors ... more info later.

\*

**\*Thursday 14 July 2016** PENDING SPEAKER ~ working on after the banquet ~ **if you have a topic, or someone you'd like to hear, let me know at [normathornton@yahoo.com](mailto:normathornton@yahoo.com)**

**\*Thursday 11 Aug 2016** PENDING SPEAKER ~ working on after the banquet ~ if you have a topic, or someone you'd like to hear, let me know at [normathornton@yahoo.com](mailto:normathornton@yahoo.com)

**\*Thursday 8 Sep 2016** PENDING SPEAKER ~ working on after the banquet ~ if you have a topic, or someone you'd like to hear, let me know at [normathornton@yahoo.com](mailto:normathornton@yahoo.com)

**\*Thursday 13 Oct 2016** PENDING SPEAKER ~ working after the banquet ~ if you have a topic, or someone you'd like to hear, let me know at [normathornton@yahoo.com](mailto:normathornton@yahoo.com)

**\*Thursday 10 Nov 2016** PENDING SPEAKER ~ working after the banquet ~ if you have a topic, or someone you'd like to hear, let me know at [normathornton@yahoo.com](mailto:normathornton@yahoo.com)

**\*Thursday 8 Dec 2016** ~ HOLIDAY Meeting ~ more info in May newsletter

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## NCPA 2016 \$1,000 SCHOLARSHIP UPDATE

### WE HAVE OUR WINNER! A talented fiction author from the Elk Grove School District.

Winner's name will be announced, and she'll be awarded a certificate for the scholarship at the Awards Banquet, with the actual \$1000 scholarship money being sent directly to the college she's attending (once we've received registration verification from that college ~ will be either University of Davis, or University of Berkeley, whichever she decides by 1 May 2016.)

She and both parents came to our 14 April monthly meeting, so those in attendance had a chance to meet and talk with her. What a delightful young lady; we couldn't be any happier about our choice ... and it was a tough one, since there were so many well-qualified entries.

Both parents will be with her at the Awards Banquet, so be sure to say hello and welcome them into the NCPA family!

Her Email response upon learning she had won?

*"I really would like to thank you and the rest of NCPA for giving me the opportunity to participate in this scholarship contest. I can't remember the last time I had so much fun filling out an application!" xxxxxx*

**(SHE'S CONSENTED FOR HER WINNING ENTRY TO BE PRINTED IN THE MAY NCPA NEWSLETTER)**

**\*\*\*\*\***

Excerpts of comments from the first two responses to Email sent inviting students to attend our April meeting, as Very Special Guest Speakers. These are two of the non-winning students:

*"Unfortunately, I will be out-of-state visiting a college I was accepted to... unable to attend...I would hate to pass up the opportunity to speak at one of the meetings...care deeply about writing and would relish the chance to experience the industry side of it...being able to interact with others would be the kind of dip into the rest of the craft that I need." Jon\**

***\*Editor's note:* Jon will be our Featured Member of the Month at the May meeting.**

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*"Thank you for this wonderful opportunity. Regretfully I will not be able to attend ... I will actually be on a college tour. However, I look forward to keeping in contact with the NCPA." ... Rachel*

***\*Editor's note:* Rachel has been asked to be our Featured Member of the Month at the June meeting.**

**\*\*\*\*\***

**And again, I apologize in advance ... this is obviously not your typical newsletter. Things will hopefully get more normal once the Awards Banquet is over and I have more time to work strictly on the newsletter. Too much "Stuff" going on in here right now!**

**Norma Jean TEMPORARY Editor**

**\*\*\*\*\***

## **NEW \*\*MEMBERS CORNER\*\***

- If you want to join a critique group, let us know
  - If you belong to a critique group & need members, let us know
  - If you have anything to report about a local writing / publishing event, let us know
- .....

### **\*\*HUGE CONGRATULATIONS TO ONE OF OUR OWN\*\***

**\*\*Amy Rogers's publishing company ScienceThrillers Media was awarded a silver medal in the 2016 Benjamin Franklin book awards, poetry category, for ORBITAL PATHS by Richard Meyer.**

The IBPA Benjamin Franklin Award for excellence in book publishing is regarded as one of the highest national honors for small and independent publishers. NCPA is a regional affiliate of Independent Book Publishers Association.

NCPA members are entitled to a discounted membership in IBPA of only \$99 per year (use the code NCPA).

**\*\*Another ScienceThrillers Media title, EATING BULL by Carrie Rubin, won a silver medal in the 2016 IPPY awards, best regional fiction (Great Lakes) category.**

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• **Were you invited to be at the 2016 CA State Fair Author's Booth in July? **I know for sure that Sharon Darrow and Norma Thornton were, and will be there****

• **Send me an Email and we'll add your info to the next newsletter**

Tell us about your progress, your writer's block, your accomplishments ... what project are you currently working on ... did you write that final chapter ... are you recently published ... have you won any awards ... having a launch? Details ... already had one? Details ... how many books did you sell What did you learn ... selling at an upcoming venue? Details ... attended any conferences? Details ...

**\*\*Attending an upcoming conference? Details!**

- **\*\*I AM (Norma) ~~ one Killer CONFERENCE 29 & 30 APRIL 2016**

- **SCBWI SPRING SPIRIT CONFERENCE 2016**

**Fri 29 April & Sat 30 April 2016**

**Right here local, in Citrus Heights, close by NCPA's old Sat meeting place**

**~ Space still available! ~**

**More on the SCBWI CONFERENCE in the NEW MAKING CONNECTIONS CORNER below "A Step Back in Time":**

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## **A Step Back into NCPA's Newsletter Archives**

**From the May/June 2009 NCPA Newsletter**

### **California Writers Club Extends Appreciation to NCPA**

*Margie Yee Webb, President, CWC, Sacramento Branch (and NCPA Member) (2009)*

On behalf of the California Writers Club (CWC), Sacramento Branch, I extend our appreciation to Northern California Publishers & Authors.

The NCPA Conference 2009 was outstanding and we were proud to be a sponsor. Thanks to everyone involved, especially Conference Director Barry Schoenborn.

CWC, founded in 1909 from a group formed by writers including Jack London, is an educational nonprofit 501(c)(3) corporation dedicated to "educating writers of all levels of expertise in the craft of writing and in the marketing of their work."

The Sacramento Branch is one of 17 branches of CWC, which has over 1100 members.

NCPA's purpose, which is to "foster, encourage, and educate authors, small press publishers, and those interested in becoming authors and publishers," complements CWC's mission, and we are fortunate to connect with NCPA.

Many of our members belong to NCPA also and recognize the benefits of belonging to both groups and making connections.

Kiyo Sato's success story is a testament to connections made from CWC and NCPA.

Kiyo's memoir, just published by Soho Press as *Kiyo's Story: A Japanese-American Family's Quest for the American Dream*, was originally published as *Dandelion Through the Crack: The Sato Family Quest for the American Dream*, by Willow Valley Press in 2007.

*Kiyo's Story* almost didn't happen, because *Dandelion Through the Crack* almost didn't happen. Flash back to 2005 – Kiyo had finished writing her memoir and was looking for a publisher. She was turned down by several publishers. Then came a series of fortunate events. Kiyo attended a meeting of the CWC, Sacramento Branch, "Nonfiction Network" group.

It was there she met Ken Umbach, whom she calls her mentor and "guardian consultant."

"Ken read my manuscript and took me under his wing," Kiyo recalls. "He proceeded on a relentless and tireless one-man crusade to see my story published."

Ken, a member of CWC and of NCPA, introduced Kiyo to NCPA member Barry Schoenborn of Willow Valley Press. Barry realized the significance of Kiyo's memoir and agreed to publish it, and the rest is history.

The value of the CWC and NCPA connection was further confirmed when conference Keynote Speaker \*John Kremer, author of *1001 Ways to Market Your Books*, spoke. His advice included "work together to promote each other" along with emphasis on "making connections," "creating relationships," and "making friends."

Our sponsorship was a great opportunity to publicize the CWC. As a result, several attendees indicated interest in joining. We look forward to sponsoring the NCPA Conference next year and to more success stories.

#### **NCPA Editor's update April 2016:**

*\*Margie is still President of CWC, Sacto Branch, and an NCPA member.*

*\*Kiyo is still a member of NCPA ... and possibly still CWC?*

*\*Both Ken & Barry recently stepped back from NCPA after many years of service, but have participated in the 25<sup>th</sup> Anniversary Awards Banquet*

*\*NCPA's last Conference was held in 2010 ... but look for more on that in 2017*

**\*John Kremer gives good advice:** NCPA has always worked together to promote each other, making connections & friends, and creating relationships.

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APRIL 2016

What better way to prove that, than start with this issue, and invite all of our sister-writing/ publishing organizations to send us their upcoming events, meetings, and member news to share in our newsletter, at our:

\*NEW\* ~ MAKING CONNECTIONS CORNER Below:  
Featuring NEWS FROM OUR Sister-Writing/ Publishing Organizations,  
INCLUDING INFORMATION ON THE SCBWI SPRING SPIRIT CONFERENCE

This will be my 7<sup>th</sup> year attending the SCBWI Spring Spirit, and each time I've learned something new. I HIGHLY recommend going to this one; it's close by, reasonably priced, you'll learn a lot, and be exposed to big-name publishing companies, editors, and agents ...  
plus extra benefits!

**an added bonus, the head-honcho (RA) of this particular chapter is our very own NPCA Banquet EMCEE, BITSY KEMPER!**

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**\*NEW\* ~ MAKING CONNECTIONS CORNER:**

**Featuring NEWS FROM OUR Sister-Writing/ Publishing Organizations**

**If you belong to one not mentioned, please provide info \***

**California Writers Club (CWC)**  
**(Sacramento Branch)**

- Monthly Luncheon Meetings generally 3<sup>rd</sup> Saturday of each month ~ 11am – 1pm
  - \$17 members, \$20 non-members, includes lunch
- Writers Network 9-11am 1<sup>st</sup> Fri each month IHoP 2216 Sunrise Rancho Cordova  
Open to public, pay for your own breakfast
- Open Mic 7pm 2<sup>nd</sup> Fri monthly Barnes & Noble 6111 Sunrise Blvd Citrus Heights
  - For information & prices on joining, go to:  
**[cwcsacramentowriters.org](http://cwcsacramentowriters.org)**

\*

**Capitol Crimes (Cap Crimes)**  
**(Sacramento Chapter of Sisters in Crime)**

- If you write anything crime-related, or want to, then check out Cap Crimes.
- FREE monthly meetings, generally the 3<sup>rd</sup> Saturday of each month, generally with guest speakers, generally crime-related. They meet at 1pm at the Rancho Cordova Library 9845 Folsom Blvd in Rancho Cordova
    - No-Host lunch 11:30am prior to meetings at Perko's 9647 Micron Av  
Must be a member of Sisters in Crime (\$50) to join Cap Crimes (\$20)

**[Capitolcrimes.org](http://Capitolcrimes.org)**

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## **Sacramento Suburban Writers (SSW)**

- Meets 2<sup>nd</sup> Mon of each month 7pm- 9pm  
Crossroads Fellowship Christian Church, 5501 Dewey Dr, Fair Oaks, CA
- Meetings, generally with guest speakers, are FREE ~ (\$40 membership fee)
  - Like with NCPA, you don't have to be a member to attend

**Sactowriters.org**

\*

## **Sacramento Valley Rose (SVR)** **(Sacramento Chapter of Romance Writers of America {RWA})**

If you write Romance, or want to, then check out SVR ~ they generally meet at 10am at the White Rock Community Clubhouse, 10488 White Rock Rd, Rancho Cordova

- 3<sup>rd</sup> or 4<sup>th</sup> Saturday of each month \$20 for members \$30 for non-members
- Contact: Deb at [debjulienne@gmail.com](mailto:debjulienne@gmail.com) for RSVP information & directions
  - Debbie Putnam, President: [DebbiePutnam.SVR@gmail.com](mailto:DebbiePutnam.SVR@gmail.com)
  - Suggest you go to their site for their rules & stipulations

Must be a member of Romance Writers of America (\$99+) before joining SVR (\$30)

**Sacramentovalleyrose.com**

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## **Society of Children's Book Writers & Illustrators (SCBWI)** **(California North/Central)**

If you're interested in writing ... or illustrating ... for kids of any age, this is the premiere INTERNATIONAL organization to belong to! Your **first year of SCBWI membership is \$95, with an ongoing annual renewal fee of \$80.** No monthly meetings, but there are occasional Schmoozes, Workshops, Intensive-Events, Special Events, and Critique Groups, as well as a great Holiday Party in December, and a discounted Spring Spirit Conference ... plus more, with our exciting Regional Advisor (RA), Bitsy Kemper

Go to the website for full information:

<https://canorthcentral.scbwi.org/>

**SCBWI** event coming up 27 Aug in Sacramento ~ **FOR MEMBERS ONLY** ~ The **BEGINNER'S GUIDE TO WRITING CHILDREN'S BOOKS**

### **SCBWI Spring Spirit 2016 Conference**

<https://canorthcentral.scbwi.org/>

**Saturday 30 April 2016**

**Special bonus Friday (29 April) night workshops**

**Citrus Heights**

**\*Non-member: \$214 after February 4, 2016 (\$158 for member)**

**\*NEW Add-on Friday Night Workshop for a mere \$25 member, \$40 non-member**

*(\* Editor's note: I'm working on possibly getting a discounted price, for being sister-organizations. Since SCBWI is an international organization, that may not be possible, but at this time I'm waiting for an answer from Bitsy ~ stay tuned!)*

\*



Who hasn't thought about writing a children's book? **"Spring Spirit 2016" is a conference dedicated to the children's book industry**, but has plenty of workshops of interest to writers of all genres, including creating suspense, book promotion, creating a cast of characters, self-publishing, poetry, handling taxes, the business side of things including organization and record keeping, and more.

**HarperChildrens Senior Editor** Tamar Hays, who will be flying in from New York, launched the Fancy Nancy and Pinkalicious series, and is behind six NYT best sellers.

**Artist Joy Allen** not only has her own line of logo'd fabrics and ornaments, she has a book on Oprah's Young Reading List. There's also a literary agent from NY that is actively seeking illustrators and writers of all kinds, including adult.

**Prices are the best in town** (less than half of many other conferences, with twice the faculty!). Find bios, a schedule and registration information at:

: <https://canorthcentral.scbwi.org/events/spring-spirit-2016/>  
(If at first you don't succeed getting this to open ... I've had problems ... either keep trying, or just go to the home site and click on Spring Spirit.)

<https://canorthcentral.scbwi.org/>

**REMEMBER, THERE ARE PERKS  
TO BECOMING A MEMBER OF EACH OF THESE GROUPS**

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### **NEED HELP ORDERING YOUR 2016 NCPA AWARD BANQUET TICKETS?**

Since we have a new website, and things are so different than in the past, to make things easier for those of you like me, who have problems with change, and/or are a bit (or a lot!) computer illiterate, hopefully this will make things simpler for you if you plan to attend the NCPA Book Awards Banquet, and haven't ordered your ticket yet.

If you plan to attend, we need to know if you want the regular Buffet, or the Vegan. Tickets are \$25 each, and may be purchased through PayPal on our website OR by sending a check to Amy Rogers. All of that information can be found on the website, at

<https://www.norcalpa.org/Awards-Banquet>

**NEW:** Books entered for an award this year, **OR HAVE WON ANY AWARD IN PRIOR YEARS** are available for sale at our on-site-bookstore during the Banquet, **if the author so desires, and is in attendance.** **A 5% charge will be assessed to handle sales.**

A maximum of 5 books, of each title, may be set out at one time, due to space limitations, but you're welcome to have more with you. We ask that you round the amount up (or down) to a whole figure, for ease in selling at the bookstore. If you'll be there, and have books to sell, please let Amy know the TITLE & the AMOUNT. We also need to know so we'll be sure to have enough book-holders available.

We're really excited about having Anthony Sadler (one of our local hometown heroes) as our guest speaker, and he's such a nice young man. The three are working on a book that will hopefully be ready to launch in time for their Paris train attack one-year anniversary, 21 Aug 2016, so he'll be discussing that, I'm sure.

We're also looking forward to hearing Bitsy Kemper speak. She's a wealth of knowledge+!

This year is a special one, for many reasons ... including the 25th Anniversary for NCPA (22nd year of Awards Banquets), and the welcoming back of many SPA / NCPA "old-timers." I look forward to seeing some of the friends / members from times past.

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APRIL 2016

**\*NEW\* ~ PRESIDENT'S NOTES:**

The NCPA's purpose is "... to foster, encourage, and educate authors, small-press Publishers, and those interested in becoming authors and publishers."

Our monthly meetings have always been a primary way to accomplish that goal, but not all of our members can attend meetings on a Thursday evening. With that in mind, I'd like to try adding another event each month.

Starting in May, we will have a monthly lunch gathering. There won't be a speaker, but we will focus on a specific topic each time. Instead of coming to listen to an expert, each member attending will have more of an opportunity to network, to ask questions of one another, and to offer suggestions.

The first luncheon will be on Monday, May 16th, at noon. We will have a large private room at Mimi's Cafe, located at 2029 Alta Arden Way, in Sacramento. Our discussion topic for this meeting will be the Book Awards, more specifically, the decisions, comments and suggestions made by the judges when they made their decisions about awards.

If you had a book entered, or if you are contemplating publishing in the near future, this meeting will be perfect for you.

In addition to announcing a new meeting, I'd like to express my gratitude for the opportunity to serve as your President for another year. We have accomplished so much together this year, and I've no doubt we'll continue to do even better in the future.

I've learned so much from all of you, and feel incredibly lucky to have gotten to know many of you on a personal level.

Thank you all! *Sharon Darrow*, President NCPA

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**From here to the middle of page 16 are REPOSTS from Email sent on 16 April & 18 April on things regarding the Awards Banquet, Donors, etc, REPOST from EMAIL SENT 18 April 2016**

**NCPA 2016 Awards Banquet TICKET DEADLINE WED 20 APRIL**

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Just a reminder:

**DEADLINE FOR AWARDS BANQUET TICKETS**

**Wednesday 20 April 2016**

If you don't have yours yet, better hurry ... we're up to around 80 right now; would love to hit the 100 mark for our 25<sup>th</sup> Anniversary!

Get your tickets on-line at: <https://www.norcalpa.org/Awards-Banquet>

**Sunday 24 April 2016**

**5pm** No Host Bar, Silent Auction items, Onsite Bookstore with 50 plus titles

**5:15pm** Emcee & Guest Speaker

**6pm** Buffet Dinner plus 25<sup>th</sup> anniversary cake

**\$25 per person**

More information at: [www.norcalpa.org](http://www.norcalpa.org)

APRIL 2016

- **DON'T FORGET** ~ If you've EVER won ANY NCPA book award in the past 22 years, for a 5% fee, you can sell those books at the 25<sup>th</sup> Anniversary NCPA celebration during the Book Awards Banquet.

Contact Amy Rogers [amy@sciencethrillers.com](mailto:amy@sciencethrillers.com) for complete details.  
**MUST MAKE PRIOR ARRANGEMENTS, & BE PRESENT TO SELL BOOKS.**  
(See above to purchase tickets)

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**AND, ONE MORE THING:**

**LATE DONATION ADDITIONS** to those already given ~ for more information on other donations click on the dropdown box under NEWS on the Website. Read the last one, 2016-3 in the NEWSLETTER ARCHIVES

**Donors & Donations:**

**Cindy Sample & Face in a Book:** \$50 (each donated \$25)  
\$50 Gift Certificate for Face in a Book Bookstore, El Dorado Hills

**Sizzlers, Madison Av:** up to \$32  
Salad Buffet + Beverage for 2 ~ lunch OR dinner

**Wilberg, Danna:** \$135  
3 Boxes Chocolate Covered Strawberries (Valued at \$45 each box)  
2<sup>nd</sup> year for donating these: GREAT RESPONSE TO THEM LAST YEAR!

**Donor Contact Info:**

**Cindy Sample, Author:** Dying for a Donut ~ Dying for a Dude ~ Dying for a Daiquiri,  
~ Dying for a Dance ~ Dying for a Date .  
916-337-0692 ~ [cindysamplebooks.com](http://cindysamplebooks.com)

**Face in a Book:**  
4359 Town Center Drive, El Dorado Hills .  
916-941-9401 ~ [www.getyourfaceinabook.com](http://www.getyourfaceinabook.com)

**Sizzlers Restaurant** Gen Mgr Abe Salman  
5815 Madison Av  
Sacramento, CA 95841 916-348-3396

**Danna Wilberg, Author:** The Red Chair ~ The Grey Door ~ The Black Dress  
[www.Dannawilberg.com](http://www.Dannawilberg.com) ~ [dannasjourney@sbcglobal.net](mailto:dannasjourney@sbcglobal.net)

**THANK YOU TO ALL WHO DONATED & ALL WHO BID ON THE ITEMS**

**WE TAKE CASH, CHECKS & CREDIT CARDS**

**ALL SALES FINAL**

**Our goal once more is \$1000 for next years' Scholarship!**

APRIL 2016

**REPOST from EMAIL SENT 16 April 2016**  
**NCPA 2016 Onsite Book Store INFO for PAST NCPA award-winners,**  
**plus List of Authors & Books for sale**

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For just a little of your time, and \$25 for a nice dinner & great entertainment  
**YOUR NAME COULD BE HERE! PLUS, YOU GET A CHANCE TO SELL YOUR BOOKS**

**If you have a book, or books, that have won any NCPA award during our 22 years of Book Awards, and you'd like those books to be included for sale, now's the time to do it!** A **5% fee** will be charged for handling any books sold, since the only thing you need to do is give our NCPA Treasurer, Amy Rogers, the information, and bring your books.

Amy will take care of the rest

**MUST BE IN ATTENDANCE FOR YOUR BOOKS TO BE ELIGIBLE TO SELL**

BANQUET info: <https://www.norcalpa.org/Awards-Banquet>

BOOK-sale info: [amy@sciencethrillers.com](mailto:amy@sciencethrillers.com)

QUESTIONS??: Norma 916-991-5751

List of this year's entries, plus list (so far) of authors & their prior years' award-winning books showcased and for sale at the onsite Bookstore during our 2016 NCPA Awards Banquet Sunday 24 April:

<u>Anson Elva &amp; Everett</u>	<u>Becoming Soul Mates</u>
<u>Bazirgan, Hazar Shemdin</u>	<u>Hazim Beg Shemdin Agha</u>
<u>Bolton, Fay</u>	<u>Pete's Monster</u>
<u>Darrow, Sharon</u>	<u>Bottle Katz</u>
<u>Darrow, Sharon</u>	<u>Faces of Rescue</u>
<u>Darrow, Sharon</u>	<u>From Hindsight to Insight</u>
<u>Dreizler, Robert</u>	<u>Tending Your Money Garden</u>
<u>Duarte, Margaret</u>	<u>Between Will and Surrender</u>
<u>Edsberg, April</u>	<u>Chasing the Sun</u>
<u>Erikson, Mike</u>	<u>Pianist in a Bordello</u>
<u>Franklin, Esther</u>	<u>The Others at Monticello</u>
<u>Fuller, Frances</u>	<u>In Borrowed Houses</u>
<u>Hoirup, Laurie</u>	<u>I Can Dance</u>
<u>James, R Franklin</u>	<u>The Return of the Fallen Angels Book Club</u>
<u>Javor, Ronald</u>	<u>Many Houses, Many Homes</u>
<u>Kakugawa, Frances</u>	<u>Wordsworth, It's In Your Pocket (Plus more)</u>
<u>Klingler, Joe</u>	<u>Missing Mona</u>
<u>Landes, Paul</u>	<u>Convergent 9.0</u>
<u>Leland, Dorothy</u>	<u>The Balloon Boy of SF</u>
<u>Leland, Dorothy</u>	<u>When your Child Has Lyme Disease</u>
<u>Marchus, Linda</u>	<u>Hoot'n Annie</u>
<u>Marchus, Linda</u>	<u>The Gorilla who wanted to dance</u>
<u>Marchus, Linda</u>	<u>Shy Sherman</u>
<u>Marchus, Linda</u>	<u>Bumper Hippos</u>
<u>Marchus, Linda</u>	<u>Buster &amp; Joe</u>
<u>Marchus, Linda</u>	<u>Dandy Dooley</u>
<u>Meyer, Richard / Amy Rogers</u>	<u>Orbital Paths</u>
<u>Miller, Norm</u>	<u>Canvasback Creek III</u>
<u>Ortega, Samuel</u>	<u>The Men of Company E</u>
<u>Osborn, Ellen</u>	<u>A Lovely &amp; Comfortable Heritage Lost</u>
<u>Pacholik, Robert</u>	<u>Night Flares</u>
<u>Perry, James</u>	<u>Parker Affair</u>

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<u>Roche, Suzanne</u>	<u>Kidding Around NYC</u>
<u>Roche, Suzanne</u>	<u>Making it Home</u>
<u>Steele Richard</u>	<u>The Money Run</u>
<u>Sullivan, Owen</u>	<u>The Money is Green</u>
<u>Thornton, Norma Jean</u>	<u>Candy &amp; More Sweet Stuff Cook Book</u>
<u>Thornton, Norma Jean</u>	<u>Cookies Cakes &amp; More Baked Sweet Stuff</u>
<u>Thornton, Norma Jean</u>	<u>Nosie Rosie's Diary Year 1 Volume 1</u>
<u>Wales, Vincent</u>	<u>Wish You Were Here</u>
<u>Wales, Vincent</u>	<u>One Nation under God</u>
<u>Wilberg, Danna</u>	<u>The Grey Door</u>
<u>Wilberg, Danna</u>	<u>The Black Dress</u>
<u>Yaranon, Kate</u>	<u>Hot Trail</u>
<u>Zumwalt, Michele</u>	<u>Ruby Shoes</u>

\*\*\*\*\*

### REPOST from EMAIL SENT 16 April 2016

**NCPA 2016 Awards Banquet information ~ Onsite Bookstore, Attendees, + MORE**  
**(edited a bit ~ & MORE ARE ATTENDING: NO UPDATED LIST OF NAMES YET)**

**If your name's not on this list of 60, it should be!**

Get your tickets now:

<https://www.norcalpa.org/Awards-Banquet>

Come join NCPA's  
**25<sup>th</sup> Anniversary** celebration  
**22<sup>nd</sup> Annual Book Awards Banquet &**  
**2<sup>nd</sup> Annual \$1000 Scholarship Award**

\*

**Cherry Island Golf Course in Elverta**

**Sunday 24 April 2016**

**Festivities begin at 5pm** No-Host Bar, Silent Auction, plus

**New this year** A huge \* (45 titles so far) \* **onsite bookstore\***

**Speakers 5:15pm** ~ Emcee Bitsy Kemper & Guest Speaker Anthony Sadler

**Buffet Dinner 6pm**

Our bookstore\* has all of the current 2016 entries,  
plus award-winning books from past years ~ is yours there?

**(must be in attendance for your books to be included)**

Anson, Alva \* Anson, Everett \* Azevedo, June \* Bazirgan, Tahir \* Bazirgan, Hazar Shemdin \*  
Bolton, Fay + 1 \* Darrow, Sharon +1 \* Dreizler, Robert \* Edsberg, April +1\* Erikson, Mike \*  
Franklin, Esther +3 \* Fuller, Frances \* Fuller, Wayne \* Ginsberg, Nancy +1 \* Ginsberg, Nancy \*  
Hoirup, Laurie +1 \* Javor, Ronald \* Kakugawa, Frances \* Kando, Anita \* Kando, Tom \*  
Kemper, Bitsy \* Leland, Dorothy \* Marchus, Linda +1 \* Miller, Norm +1 \* Ortega, Samuel \*  
Osborn, Ellen \* Osborn, Ford \*Osborn, Susan (LifeThread Pub) \*Pacholik, Robert \* Pacholik,  
Kitty \* Perry, Donna \* Perry, James \* Potter, Dennis \* Ring, Jerilyn \* Rogers, Amy \* Sadler,  
Anthony \*Shrivastav, Atull \* Shrivastav, Shinjan \* Shrivastav, Shreya \* Steele, Richard \*  
Thornton, Norma Jean +1 \* Turner, Wes +1 \* Umbach, Ken \* Umbach, Rosa \* Wales, Vincent \*  
Wilberg, Danna +1 \* Wilberg, Danna \* Zumwalt, Michele \* Zumwalt, John

\*\*\*\*

APRIL 2016

**REPOST from EMAIL SENT 16 April 2016**  
**NCPA 2016 Scholarship Silent Auction items & donors**

Check out our donations (so far) to the Scholarship Silent Auction ~ be prepared to bid on your favorite items, and give a huge shout-out to our very generous donors to the Scholarship Silent Auction. If you can, give them your business. Contact information is at the bottom. (Actually, the cake isn't on the silent auction ... but it's a 100% donation ... they still need a shout-out, and would appreciate your business)

**Donors & Donations 2016:**

**Bitsy Kemper** (our Emcee)  
Picture Book (PB) Critique

**California Wine Education Foundation of Lodi: \$130**  
Two all-day tickets to the 2015 Lodi ZinFest **Saturday 14 May 2016**

**Cherry Island Golf Course : \$212**  
Foursome in Golf at the Cherry Island Golf Course

**Grand Oaks Inn B&B : \$225**  
One night stay in any available Queen Room in Clements ... 12 miles East of Lodi. Second night ½ price.... **Valid through 31 May 2017**

**Old Spaghetti Factory: \$25**  
\$25 Gift Certificate for dinner at the Old Spaghetti Factory on Sunrise

**Placer Pops Chorale: \$75**  
2 Tickets ~ **FRI 6 MAY 2016** ~ Premier seating to our **spring concert, "ON BROADWAY"**, featuring **music from "Les Miserables", "An American in Paris", "Aladdin" and "Beautiful, the Carole King Musical."**

**Roaring Camp Mining Company : \$100**  
Cookout BBQ Steak dinner for 2 includes the use of their recreational facilities, and a 5-hour guided gold-mine and gold-panning tour into the canyon in Pine Grove, just up the road "apiece" from Clements.

**Sharif Jewelers : \$400**  
Sapphire & diamond, 10K yellow gold Cocktail Ring valued at \$400.

**Thalia Publishing Company: \$320**  
\$320 Copyedit or Developmental Edit

**Time Tested Books: \$20**  
\$20 Gift Certificate

**Tugboat Fish & Chips "Antelope Marketplace" : \$20**  
\$20 Gift Certificate towards Menu items

**Walmart Antelope (Watt Av & Elverta Rd):\$50**  
\$50 Gift Card for Walmart

**Walmart BAKERY (5821 Antelope N. Rd, Antelope, CA 95843 : \$38**  
Decorated Full Sheet Cake for our 25<sup>th</sup> Anniversary DINNER

\*



## Donor Contact Information

### Bitsy Kemper

[www.BitsyKemper.com](http://www.BitsyKemper.com), ~ Twitter (@Bitsy Kemper)

### (CA Wine) Lodi Wine Country Contact : Mollie Bjork

2045 W. Turner Rd ~ Lodi, CA 95242

209-367-4727 ~ [www.zinfest.com](http://www.zinfest.com) ~ [molly@lodiwine.com](mailto:molly@lodiwine.com)

### Cherry Island Golf Course Contact: Spencer Riemer

2360 Elverta Rd, Elverta CA

916-991-7293 X 6 ~ [www.golfcherryisland.com](http://www.golfcherryisland.com) ~ [Sriemer@empiregolf.com](mailto:Sriemer@empiregolf.com)

### Grand Oaks Inn B&B

PO Box 518 (21941 Buena Vista Road)

Clements, CA 95227

209 759-3453 ~ [grandoaksinn.com](http://grandoaksinn.com) ~ [grandoaks@inreach.com](mailto:grandoaks@inreach.com)

### Old Spaghetti Factory

731 Sunrise Avenue

Roseville, CA 95661

916-773-3950 ~ [www.osf.com](http://www.osf.com)

### Placer Pops Choral

2379 Blue Heron Loop, Lincoln, Ca 95648

916-749-2549 ~ [Rlhanev@Hotmail.Com](mailto:Rlhanev@Hotmail.Com) ~ Placerpops.Org

### Roaring Camp Mining Company

Pine Grove, CA

209-296-4100 ~ [www.roaringcampgold.com](http://www.roaringcampgold.com) ~ [roaringcamp@volcano.net](mailto:roaringcamp@volcano.net)

### Sharif Jewelers

1338 Howe Ave, Sacramento, CA 95825

also stores at (1001 K St Sacto) & (341 Iron Point Rd, Folsom)

916-927-0542 ~ [www.sharifjewelers.com](http://www.sharifjewelers.com) ~ [Sharif@SharifJewelers.com](mailto:Sharif@SharifJewelers.com)

### Thalia Publishing Company Contact Pam Suwinsky

6830 Wavecrest Way ~ Sacramento, CA 95831

916 202 7155 [thaliapub@aol.com](mailto:thaliapub@aol.com) [www.linkedin.com/pub/pam-suwinsky/10/889/381](http://www.linkedin.com/pub/pam-suwinsky/10/889/381)

### Time Tested Books

1114 21st Street Sacramento, CA 95811

916-447-5696 ~ [www.timetestedbooks.net](http://www.timetestedbooks.net)

### Tugboat Fish & Chips "Antelope Marketplace" Contact Peter

7909 Walerga Rd, Ste 111 ~ Antelope, CA 95843

916-729-4243

### Walmart Store 1881 Contact: Allen Becker

7901 Watt Av ~ Antelope, CA 95843

916-916-332-3173 ~ [atbecke.s01881.us@wal-mart.com](mailto:atbecke.s01881.us@wal-mart.com) ~ walmart.com

### Walmart on Antelope N Rd. BAKERY Contact: Cheryl, Mgr (Laura, a baker)

5821 Antelope N. Rd, Antelope, CA 95843

916-729-6217 (Bakery) ~ walmart.com

APRIL 2016

## LATE ADDITIONS

### Donors & Donations:

**Cindy Sample & Face in a Book: \$50** (each donated \$25)  
\$50 Gift Certificate for Face in a Book Bookstore, El Dorado Hills

**Sizzlers, Madison Av: up to \$32**  
Salad Buffet + Beverage for 2 ~ lunch OR dinner

**Wilberg, Danna: \$135**  
3 Boxes Chocolate Covered Strawberries (Valued at \$45 each box)

### Donor Contact Info:

**Cindy Sample, Author: Dying for a Donut ~ Dying for a Dude ~ Dying for a Daiquiri, ~  
Dying for a Dance ~ Dying for a Date**  
916-337-0692 ~ cindysamplebooks.com

**Face in a Book:**  
4359 Town Center Drive, El Dorado Hills  
916-941-9401 ~ www.getyourfaceinabook.com

**Sizzlers Restaurant** Gen Mgr Abe Salman  
5815 Madison Av  
Sacramento, CA 95841  
916-348-3396

**Danna Wilberg, Author: The Red Chair ~ The Grey Door ~ The Black Dress**  
[www.Dannawilberg.com](http://www.Dannawilberg.com) ~ [dannasjourney@sbcglobal.net](mailto:dannasjourney@sbcglobal.net)

**END OF REPOSTED EMAIL**

## SPONSORS

**Barry Schoenborn WVS** - The Technical Writing Company ~ \$25 advertisement  
Willow Valley Press ~ Willow Valley Software  
552 Brock Road ~ Nevada City, CA 95959-2908 ~ 530/265-4705 voice ~ 530/478-1387 fax ~  
<http://www.wvswrite.com> <http://www.willowvalleypress.com>

**Azevedo Print & Design, a division of MKE Creative** ~ \$50 Off Program  
[June@AzevedoPrintAndDesign.com](mailto:June@AzevedoPrintAndDesign.com)  
2601Wright St.  
Sacramento, CA 95821 ~ (916) 849-9819

**Sharon Darrow, Travel ID Cards** (reduced price of event badges+) \$75 off cost  
Sacramento, CA 95821  
916-803-1665, 800-462-2328 ~ [sharon@travel-idcard.com](mailto:sharon@travel-idcard.com) ~ [www.travel-idcard.com](http://www.travel-idcard.com)

**IBPA** ~ \$250 advertisement back page program

**Wilson Trophy Co. of California**, reduced price of plaques by \$25  
1724 Fienza Avenue  
Sacramento, CA 95815  
916-927-9733, 800-635-5005 [sales@wilsontrophy.com](mailto:sales@wilsontrophy.com) <http://www.wilsontrophy.com>

\*

APRIL 2016

## NEW BOARD for 2016/ 2017

Voting is complete, and we have our “new” board ... actually, June Azevedo is the only “new” change, since the rest of the prior board chose to run again, and did so uncontested.

**President:** Sharon Darrow,

**Secretary:** Tom Kando

**Communications Director:** Norma Jean Thornton

**Vice President:** June Azevedo

**Treasurer:** Amy Rogers

No changes in any of the Chair positions at this time, except for TEMPORARY Newsletter Editor

## NCPA Board of Directors

### **President**

Sharon Darrow

Sharon@SharonSDarrow.com

800-462-2328

### **Secretary**

Tom Kando

Kandotom@csus.edu

916-852-0253

### **Communications Director**

Norma Jean Thornton normathornton@yahoo.com

916-991-5751

### **Immediate Past President**

Dennis Potter

dennispotter56@aol.com

916-253-758

### **Membership Chair**

Sharon Darrow

Sharon@SharonSDarrow.com

800-462-2328

### **Awards Banquet Chair**

Norma Thornton

[normathornton@yahoo.com](mailto:normathornton@yahoo.com)

916-991-5751

### **Newsletter Editor: TEMPORARY**

Norma Thornton

[normathornton@yahoo.com](mailto:normathornton@yahoo.com)

916-991-5751

### **Vice President**

June Azevedo

[june@azevedoprintanddesign.com](mailto:june@azevedoprintanddesign.com)

### **Treasurer**

Amy Rogers

[Amy@ScienceThrillersMedia.com](mailto:Amy@ScienceThrillersMedia.com)

916-469-7695

*Note that the Executive committee consists of president, vice president, secretary, treasurer, and communications director, the five elected officers*

### **Speakers Bureau Chair**

Jo Chandler

[Jochandler3@yahoo.com](mailto:Jochandler3@yahoo.com)

### **Scholarship Director**

Kimberly Edwards

[Kimberlyedwards00@comcast.net](mailto:Kimberlyedwards00@comcast.net)

### **Webmaster**

Amy Rogers

[Amy@ScienceThrillersMedia.com](mailto:Amy@ScienceThrillersMedia.com)

916-469-7695 ...

**APRIL 2016**

Meetings are on the second Thursday of each month, 6:30pm to 8:30pm  
Cool River Pizza ~ 1805 Cirby Wy, Ste 3 ~ Roseville, CA  
corner of Rocky Ridge Rd & Cirby Rd  
Meetings are always FREE ~ Visitors are always welcome.

Mailing Address  
Northern California Publishers & Authors (NCPA)  
PO Box 214673 ~ Sacramento, CA 95821  
Sharon Darrow, President ~ 916-803-1665  
Norma Jean Thornton, TEMPORARY Editor ~ 916-991-5751  
[www.norcalpa.org](http://www.norcalpa.org)

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### **Other News, Announcements, and Comments**

All submissions for this section of *The Pen & Press*: Short items about NCPA members or otherwise of interest to writers, editors, publishers and allied folks are welcome.

### **A Note from the Editor**

Send your articles and announcements to [normathornton@yahoo.com](mailto:normathornton@yahoo.com)  
Please type either **NCPA N/L** or **NCPA NEWSLETTER** as the email subject heading, to help me find newsletter submissions easier.

Please provide submissions in Microsoft Word (or compatible) format, or in plain text. NO PDF, since I have to retype pdf to make it fit.

If you have any suggestions, an article idea or any other questions or comments about the newsletter, feel free to email or phone.

Any news of members' books, activities, marketing, speaking engagements, and/ or other accomplishments are greatly appreciated.

Also: members' insights into the challenges and opportunities of writing publishing and information on regional resources for authors and publishers. Cover illustrations and other photos are welcome in jpeg or other standard format. Please keep file sizes reasonable. When in doubt, call or email editor in advance.

**Deadline for submissions for each issue will be the 5<sup>th</sup> of each month, unless otherwise noted** ~ and ~ if you have something of importance after the 5<sup>th</sup> call me (916-991-5751), then send it anyway ~ we'll try to work it in.

... *Norma Jean Thornton*, TEMPORARY editor *The Pen & Press*